



PRODUCT SPECIFICATIONS

For Customer: _____

: APPROVAL FOR SPECIFICATION

Customer Model No. _____

: APPROVAL FOR SAMPLE

Module No.: PV027600D0140A

Date : 2023.04.07

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For Customer's Acceptance:

Approved By	Comment

PREPARED	CHECKED	APPROVER
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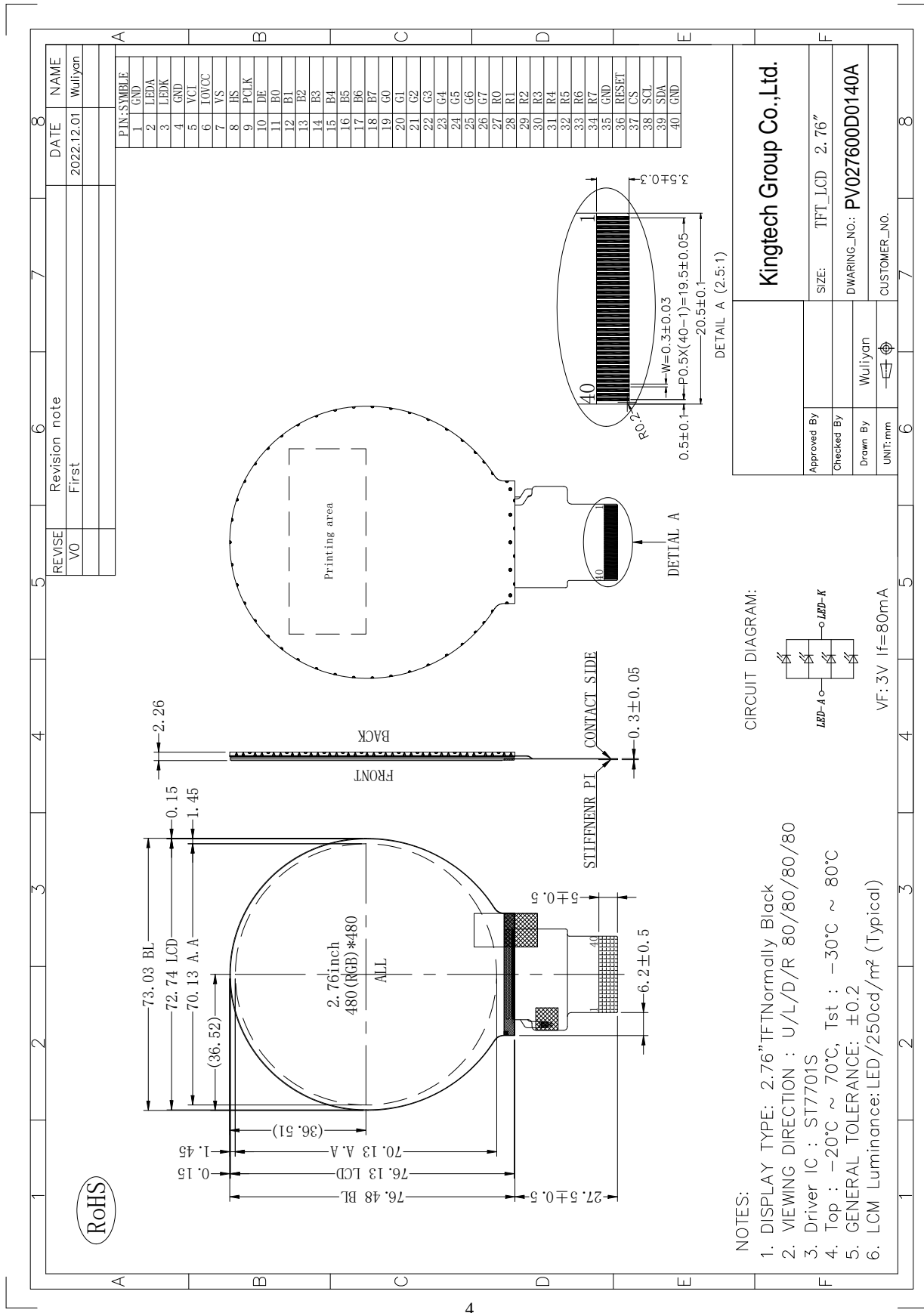
3. General Specifications

PV027600D0140A is a TFT-LCD module. It is composed of a TFT-LCD panel, driver IC, FPC, a back light unit and. The 2.76'' display area contains 480x480 pixels and can display up to 16.7M colors. This product accords with RoHS environmental criterion.

Item	Contents	Unit	Note
LCD Type	TFT	-	
Display color	16.7M		
Viewing Direction	ALL	O'Clock	
Operating temperature	-20~+70	°C	
Storage temperature	-30~+80	°C	
Module size	Refer to outline drawing	mm	
Active Area(W×H)	70.13X36.51	mm	
Number of Dots	480×480	dots	
Driver IC	ST7701S	-	
Power Supply Voltage	3.3	V	
Outline Dimensions	Refer to outline drawing	-	
Backlight	4P-LEDs (white)	pcs	
Interface	RGB24bit	-	



4. Outline Drawing





5. Absolute Maximum Ratings($T_a=25^\circ\text{C}$)

5.1 Electrical Absolute Maximum Ratings.($V_{SS}=0V, T_a=25^\circ\text{C}$)

Item	Symbol	Min.	Max.	Unit	Note
Power Supply Voltage	V_{VCI}	-0.3	4.6	V	1, 2
Power Supply Voltage I/O	V_{IOVCC}	-0.3	4.6	V	

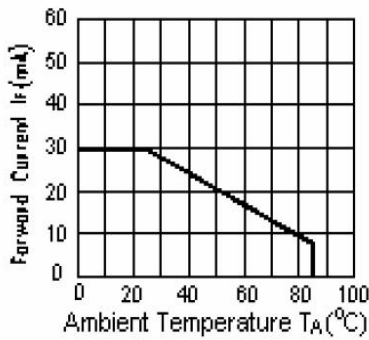
Notes:

1. If the module is above these absolute maximum ratings. It may become permanently damaged. Using the module within the following electrical characteristic conditions are also exceeded, the module will malfunction and cause poor reliability.
2. $V_{DD} > V_{SS}$ must be maintained.
3. Please be sure users are grounded when handing LCD Module.

5.2 Environmental Absolute Maximum Ratings.

Item	Storage		Operating	
	MIN.	MAX.	MIN.	MAX.
Ambient Temperature	-30°C	80°C	-20°C	70°C
Humidity	-	-	-	-

1. The response time will become lower when operated at low temperature.
2. Background color changes slightly depending on ambient temperature.
The phenomenon is reversible.
3. $T_a \leq 40^\circ\text{C}$: 85%RH MAX.
 $T_a \geq 40^\circ\text{C}$: Absolute humidity must be lower than the humidity of 85%RH at 40°C .



ILED VS TEMP

6. Electrical Specifications and Instruction Code

6.1 Electrical characteristics ($V_{SS}=0V, T_a=25^\circ C$)

Parameter	Symbol	Condition	Min	Typ	Max	Unit	Note
Power supply	VCI	$T_a=25^\circ C$	2.5	2.8	3.6	V	
Power supply I/O	IOVCC	$T_a=25^\circ C$	1.65	1.8	3.3		
Input voltage	'H'	V_{IH}	$V_{IOVCC}=3.3V$	$0.7V_{IOVCC}$	-	V_{IOVCC}	V
	'L'	V_{IL}	$V_{IOVCC}=3.3V$	0	-	$0.3V_{IOVCC}$	V

Note: If one of the above items is exceeded its maximum limitation momentarily, the quality of the product may be degraded. Absolute maximum limitation, therefore, specify the values exceeding which the product may be physically damaged. Be sure to use the product within the recommend range.

6.2 LED backlight specification ($V_{SS}=0V, T_a=25^\circ C$)

Item	Symbol	Condition	Min	Typ	Max	Unit	Note
Supply voltage LEDA	V_f	$I_f=4 \times 20mA$	-	3	3.3	V	
Uniformity	ΔBp	$I_f=4 \times 20mA$	80	-	-	%	
LED Life Time	-	$I_f=4 \times 20mA$	20000	-	-	hr	1

Note 1: Brightness to be decreased to 50% of the initial value at ambient temperature $T_A=25^\circ C$



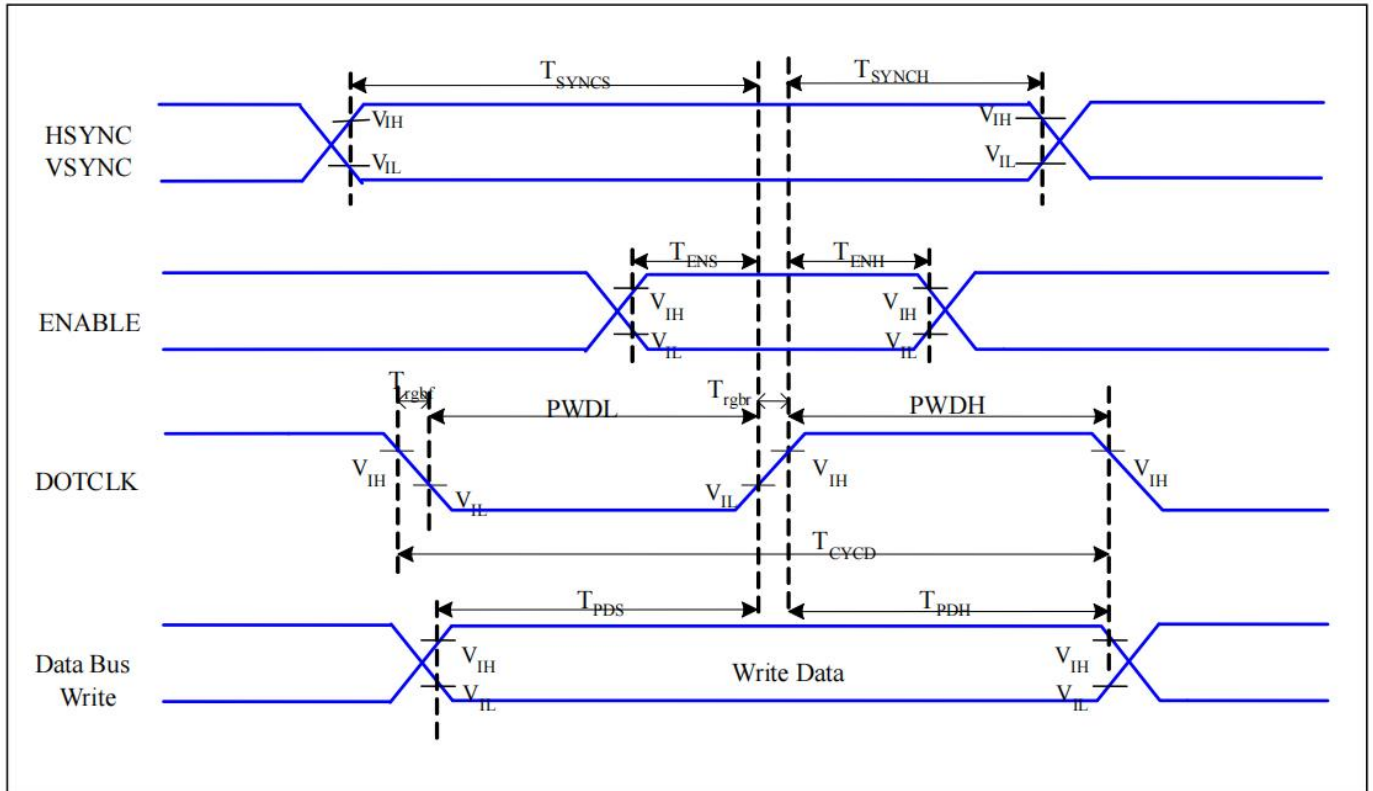
6.3 Interface signals

6.3.1 LCM PIN

Pin No.	Symbol	I/O	Function
1	GND	P	Connect to Ground.
2	LEDA	P	LED back light(Anode).
3	LEDK	P	LED back light(Cathode).
4	GND	P	Connect to Ground.
5	VCI	P	Power Supply for Analog, Digital System and Booster Circuit.
6	IOVCC	P	Power Supply for I/O System.
7	VS	I	Frame synchronizing signal for RGB interface operation.
8	HS	I	Line synchronizing signal for RGB interface operation.
9	PCLK	I	Dot clock signal for RGB interface operation.
10	DE	I	Data enable signal for RGB interface operation.
11-18	B0-B7	I	Blue data input pin.
19-26	G0-G7	I	Green data input pin.
27-34	R0-R7	I	Red data input pin.
35	GND	P	Connect to Ground.
36	RESET	I	Global reset signal input pin.
37	CS	I	Chip select input pin.
38	SCL	I	Serial interface clock pin.
39	SDA	I	Serial in/out signal pin.
40	GND	P	Connect to Ground.



6.4 RGB Interface Characteristics

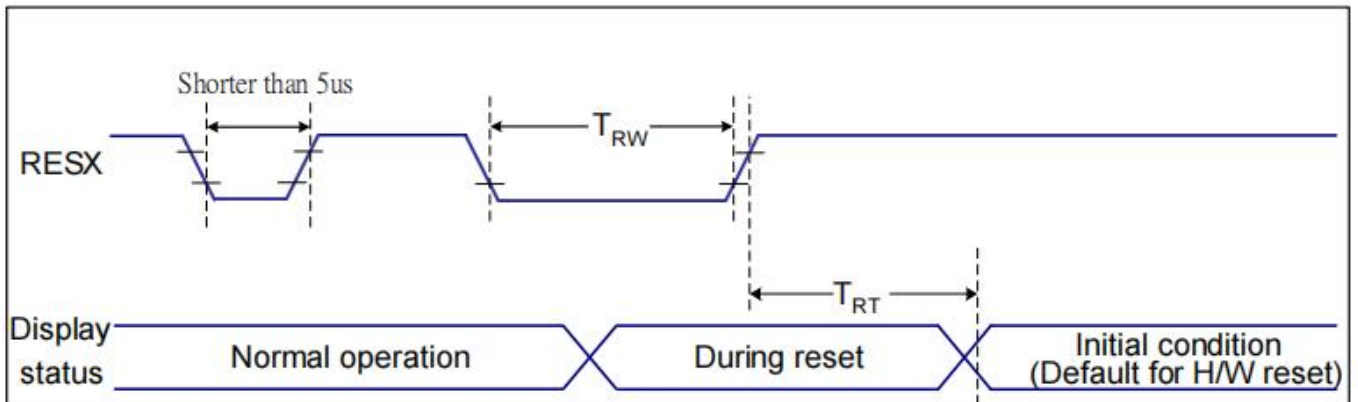


VDDI=1.8, VDD=2.8, AGND=DGND=0V, Ta=25 °C

Signal	Symbol	Parameter	MIN	MAX	Unit	Description
HSYNC, VSYNC	T_{SYNCS}	VSYNC, HSYNC Setup Time	5	-	ns	
ENABLE	T_{ENS}	Enable Setup Time	5	-	ns	
	T_{ENH}	Enable Hold Time	5	-	ns	
DOTCLK	PWDH	DOTCLK High-level Pulse Width	15	-	ns	
	PWDL	DOTCLK Low-level Pulse Width	15	-	ns	
	T_{CYCD}	DOTCLK Cycle Time	33	-	ns	
	Trghr, Trghf	DOTCLK Rise/Fall time	-	15	ns	
DB	T_{PDS}	PD Data Setup Time	5	-	ns	
	T_{PDH}	PD Data Hold Time	5	-	ns	



6.5 Reset Timing



VDDI=1.8, VDD=2.8, AGND=DGND=0V, Ta=25 °C

Related Pins	Symbol	Parameter	MIN	MAX	Unit
RESX	TRW	Reset pulse duration	10	-	us
	TRT	Reset cancel	-	5 (Note 1, 5)	ms
				120 (Note 1, 6, 7)	ms

Notes:

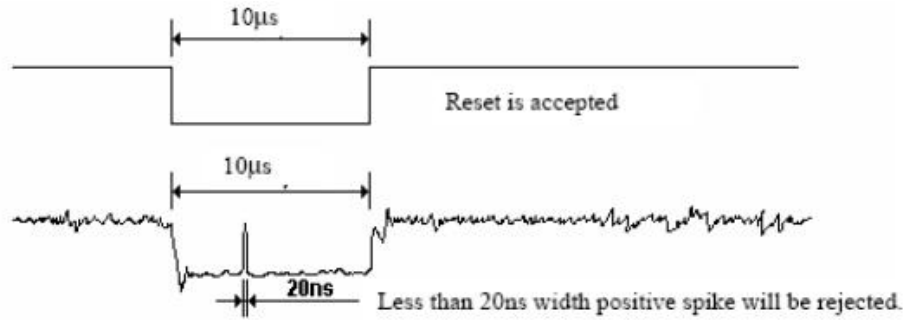
1. The reset cancel includes also required time for loading ID bytes, VCOM setting and other settings from NVM (or similar device) to registers. This loading is done every time when there is HW reset cancel time (tRT) within 5 ms after a rising edge of RESX.

2. Spike due to an electrostatic discharge on RESX line does not cause irregular system reset according to the table below:

RESX Pulse	Action
Shorter than 5us	Reset Rejected
Longer than 9us	Reset
Between 5us and 9us	Reset starts

3. During the Resetting period, the display will be blanked (The display is entering blanking sequence, which maximum time is 120 ms, when Reset Starts in Sleep Out –mode. The display remains the blank state in Sleep In –mode.) and then return to Default condition for Hardware Reset.

4. Spike Rejection also applies during a valid reset pulse as shown below:



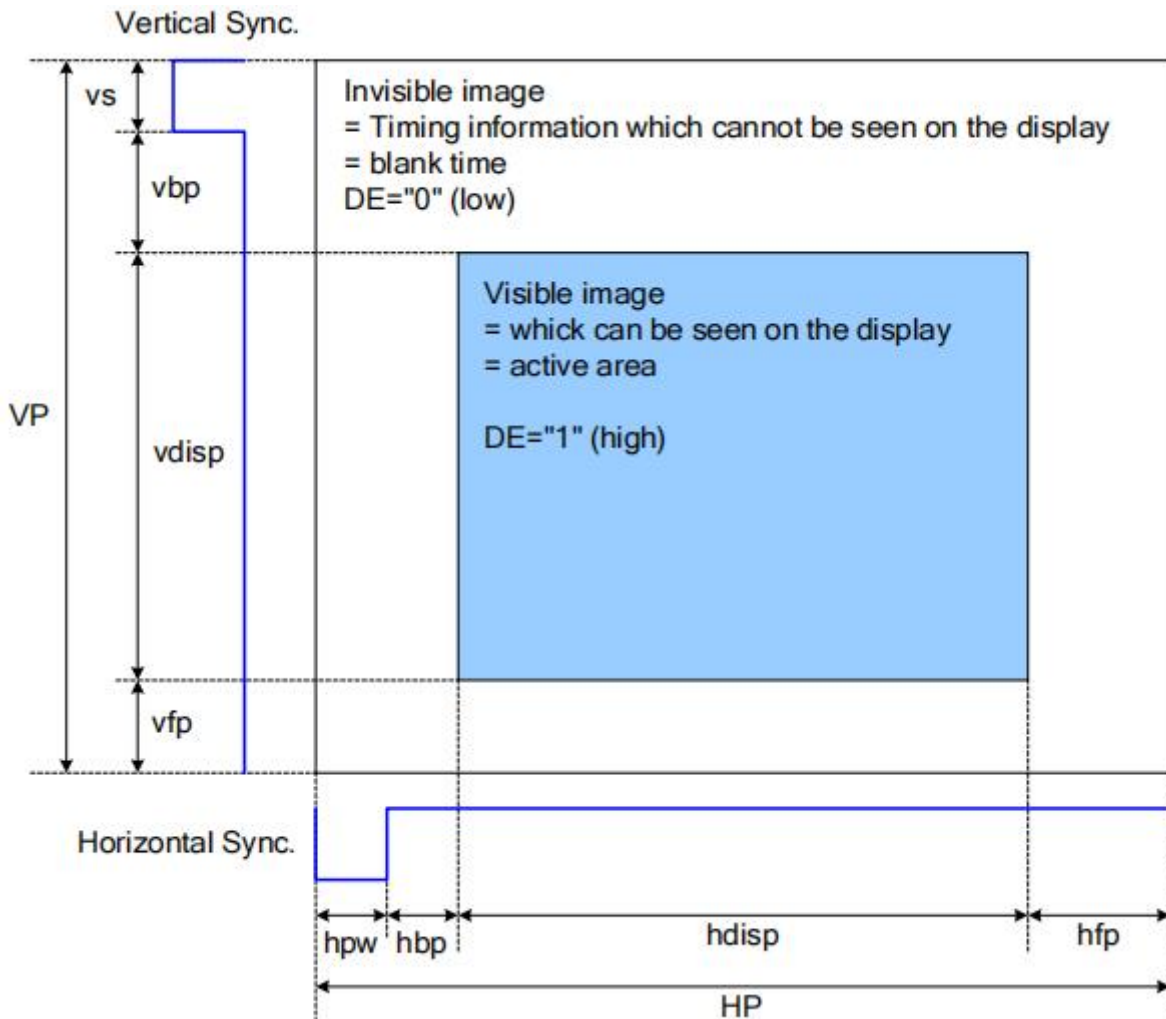
5. When Reset applied during Sleep In Mode.

6. When Reset applied during Sleep Out Mode.

7. It is necessary to wait 5msec after releasing RESX before sending commands. Also Sleep Out command cannot be sent for 120msec.

6.6 RGB Interface Definition

The display operation via the RGB interface is synchronized with the VSYNC, HSYNC, and DOTCLK signals. The data can be written only within the specified area with low power consumption by using window address function. The back porch and front porch are used to set the RGB interface timing.





Please refer to the following table for the setting limitation of RGB interface signals.

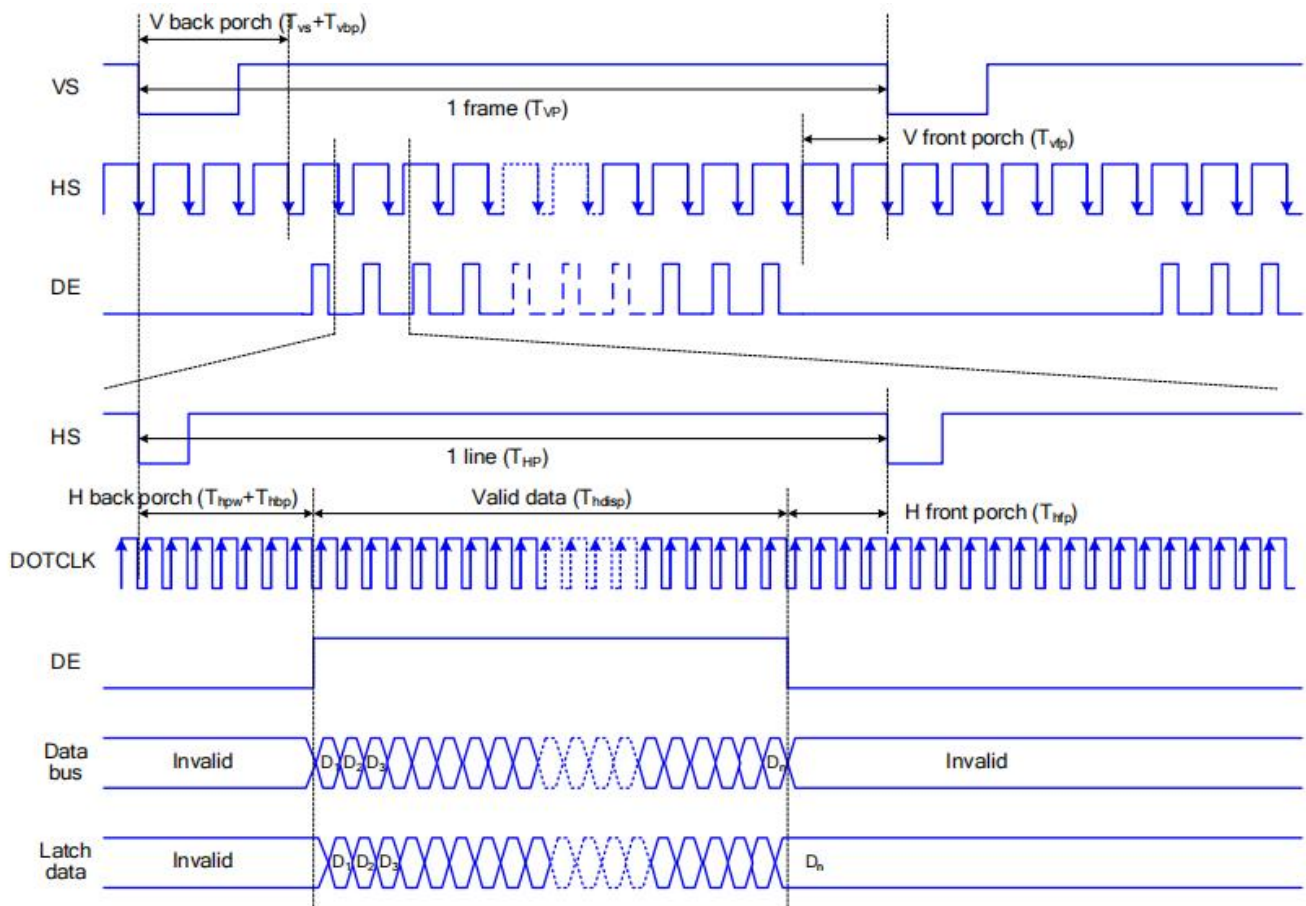
Parameter	Symbol	Min.	Typ.	Max.	Unit
Horizontal Sync. Width	hpw	2	-	255 (Note 2)	Clock
Horizontal Sync. Back Porch	hbp	2	--	255 (Note 2)	Clock
Horizontal Sync. Front Porch	hfp	2	--	-	Clock
Vertical Sync. Width	vs	2	--	254 (Note 2)	Line
Vertical Sync. Back Porch	vbp	2	--	254 (Note 2)	Line
Vertical Sync. Front Porch	vfp	2	--	--	Line

Note:

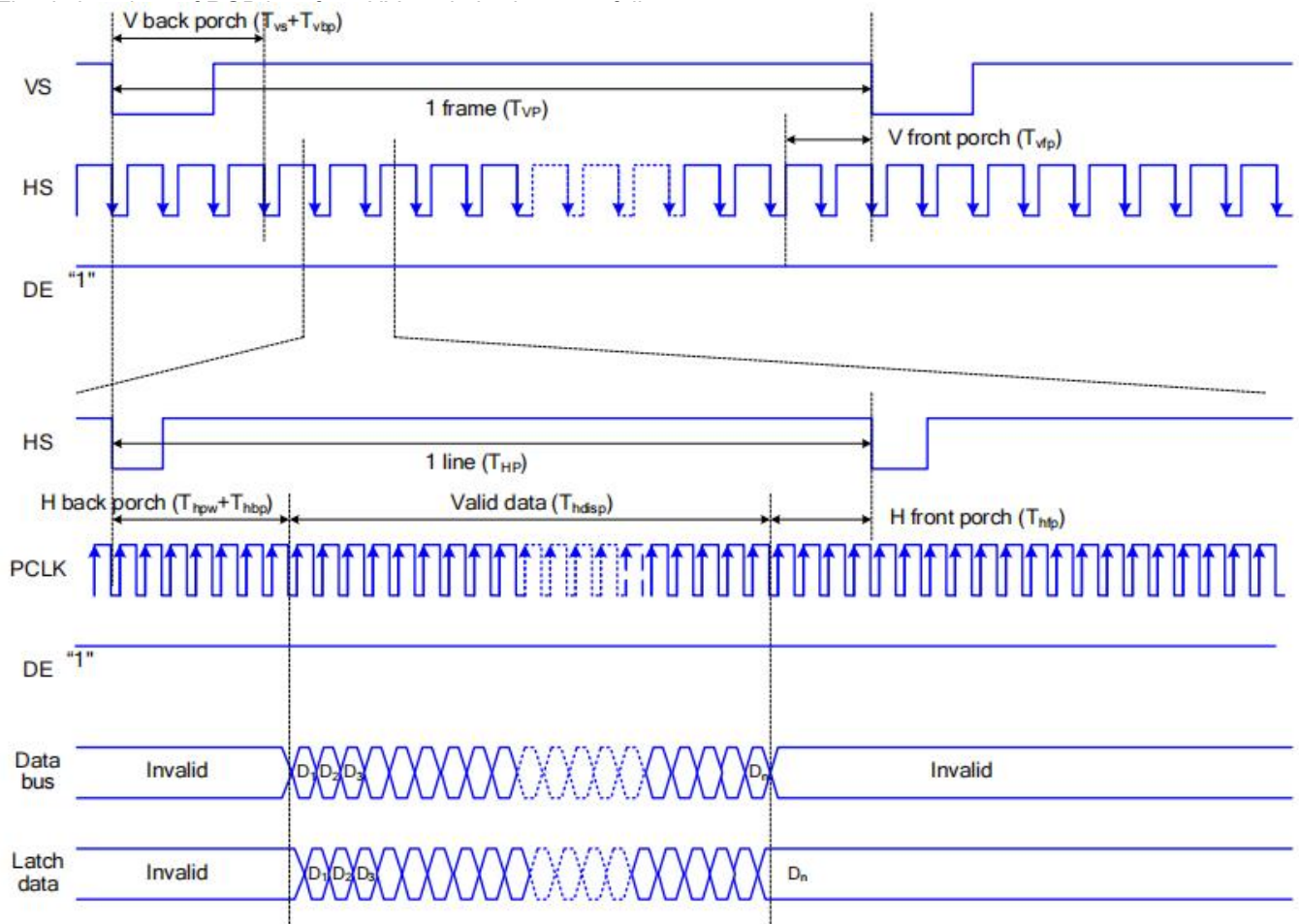
1. Typical value are related to the setting frame rate is 60Hz..
2. $VS+VBP \leq 254$, $HPW+HBP \leq 255$

6.7 RGB Interface Timing

The timing chart of RGB interface DE mode is shown as follows.



Note: The setting of front porch and back porch in host must match that in IC as this mode.





7. Optical Characteristics

Item	Symbol	Condition	Min.	Typ.	Max.	Unit	Note	
Brightness	Bp	$\theta=0^\circ$	-	250	-	Cd/m ²	1	
Uniformity	ΔBp	$\Phi=0^\circ$	80	-	-	%	1,2	
Viewing Angle	3:00	$Cr \geq 10$	80	85	-	Deg	3	
	6:00		80	85	-			
	9:00		80	85	-			
	12:00		80	85	-			
Contrast Ratio	Cr	$\theta=0^\circ$ $\Phi=0^\circ$	1000	1200	-	-	4	
Response Time	T_r+T_f		-	35	40	ms	5	
Color of CIE Coordinate	W	x	$\theta=0^\circ$ $\Phi=0^\circ$	Typ-0.05	Typ+0.05	-	1,6	
		y				0.3414		-
	R	x				0.4044		-
		y				0.6476		-
	G	x				0.3261		-
		y				0.3454		-
	B	x				0.3923		-
		y				0.1521		-
	x	0.1057	-					
	y							
NTSC Ratio	S		60	65	-	%		

Note: The parameter is slightly changed by temperature, driving voltage and materiel

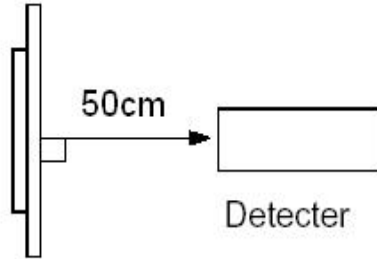
Note 1: The data are measured after LEDs are turned on for 5 minutes. LCM displays full white. The brightness is the average value of 9 measured spots. Measurement equipment BM-7 ($\Phi 5mm$)

Measuring condition:

- Measuring surroundings: Dark room.
- Measuring temperature: $T_a=25^\circ C$.
- Adjust operating voltage to get optimum contrast at the center of the display.



Measured value at the center point of LCD panel after more than 5 minutes while backlight turning on.

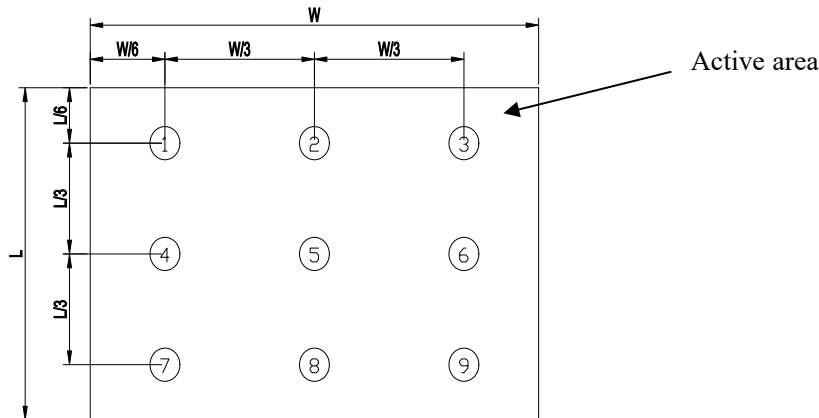


Note 2: The luminance uniformity is calculated by using following formula.

$$\Delta Bp = Bp (\text{Min.}) / Bp (\text{Max.}) \times 100 (\%)$$

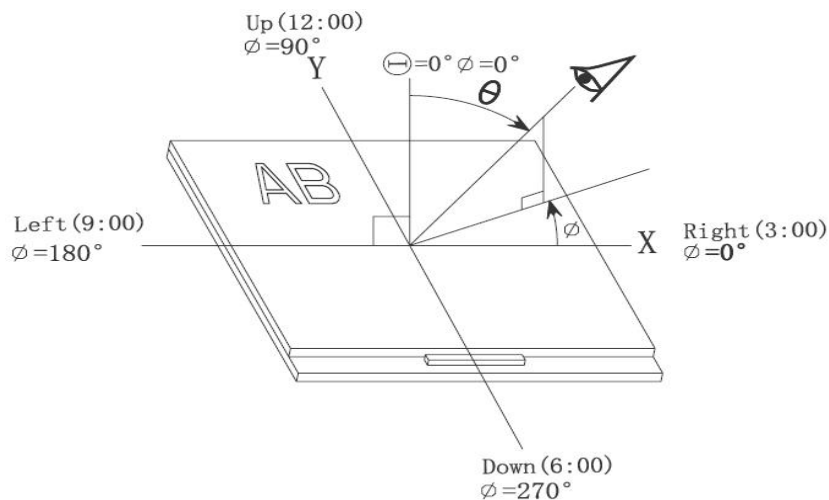
$Bp (\text{Max.})$ = Maximum brightness in 9 measured spots

$Bp (\text{Min.})$ = Minimum brightness in 9 measured spots.



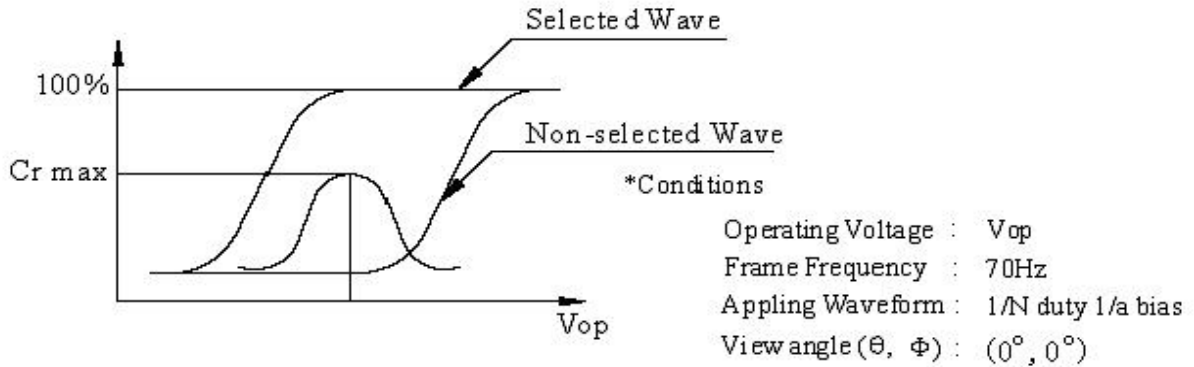
Note 3: The definition of viewing angle:

Refer to the graph below marked by ϑ and ϕ





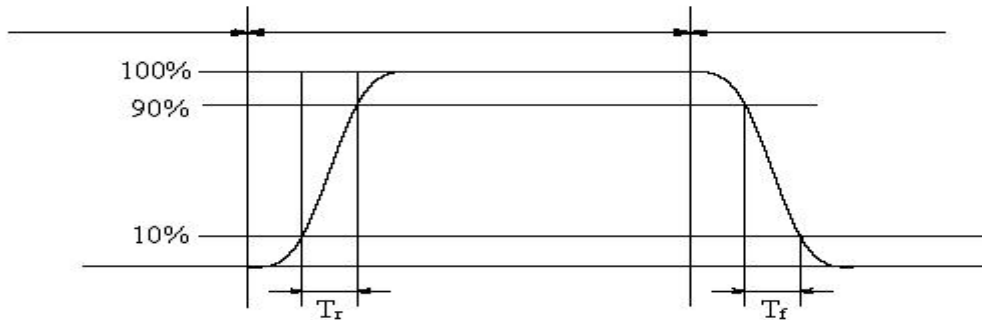
Note 4: Definition of contrast ratio.(Test LCD using DMS501)



$$\text{Contrast ratio}(Cr) = \frac{\text{Brightness of selected dots}}{\text{Brightness of non-selected dots}}$$

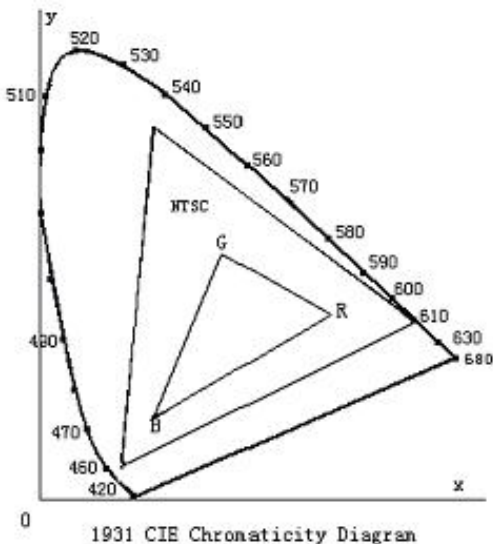
Note 5: Definition of Response time. (Test LCD using DMS501):

The output signals of photo detector are measured when the input signals are changed from "black" to "white"(falling time) and from "white" to "black"(rising time), respectively. The response time is defined as the time interval between the 10% and 90% of amplitudes. Refer to figure as below.



The definition of response time

Note 6: Definition of Color of CIE Coordinate and NTSC Ratio.



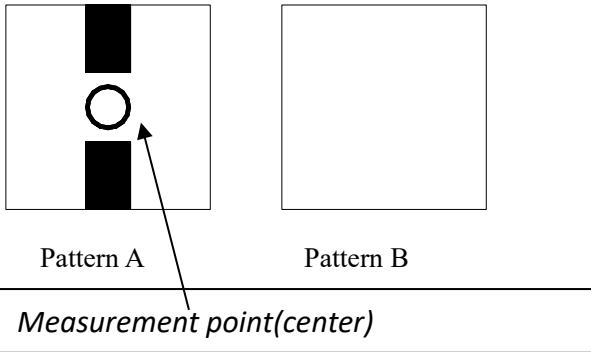
Color gamut:

$$S = \frac{\text{area of RGB triangle}}{\text{area of NTSC triangle}} \times 100\%$$



Note 7: Definition of cross talk.

$$\text{Cross talk ratio(\%)} = \frac{|\text{pattern A Brightness} - \text{pattern B Brightness}|}{\text{pattern A Brightness}} * 100$$



Electric volume value=3F+/-3Hex



8. Reliability Test Items and Criteria

No	Test Item	Test condition	Criterion
1	High Temperature Storage	80°C±2°C 96H Restore 2H at 25°C Power off	1. After testing, cosmetic and electrical defects should not happen. 2. Total current consumption should not be more than twice of initial value.
2	Low Temperature Storage	-30°C±2°C 96H Restore 2H at 25°C Power off	
3	High Temperature Operation	70°C±2°C 96H Restore 2H at 25°C Power on	
4	Low Temperature Operation	-20°C±2°C 96H Restore 2H at 25°C Power on	
5	High Temperature/Humidity Operation	60°C±2°C 90%RH 96H Power on	
6	Temperature Cycle	-20°C ← ————— → 70°C 30min 5min 30min after 5 cycle, Restore 2H at 25°C Power off	

Note: Operation: Supply 3.3V for logic system.

The inspection terms after reliability test, as below

ITEM	Inspection
Contrast	CR>50%
IDD	IDD<200%
Brightness	Brightness>60%
Color Tone	Color Tone+/-0,05



9. Precautions for Use of LCD Modules

9.1 Handling Precautions

9.1.1 *The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.*

9.1.2 *If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.*

9.1.3 *Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.*

9.1.4 *The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.*

9.1.5 *If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:*

— Isopropyl alcohol — Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:

— Water — Ketone — Aromatic solvents

9.1.6 *Do not attempt to disassemble the LCD Module.*

9.1.7 *If the logic circuit power is off, do not apply the input signals.*

9.1.8 *To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.*

a. Be sure to ground the body when handling the LCD Modules.

b. Tools required for assembly, such as soldering irons, must be properly ground.

c. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.

d. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.



9.2 Storage precautions

9.2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

9.2.2 The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : $0^{\circ}\text{C} \sim 40^{\circ}\text{C}$

Relatively humidity: $\leq 80\%$

9.2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas.

9.3 The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.

END